

Mayor

Thomas Papaleo

Administrator

Lisette Aportela

Municipal Clerk

Anne Dodd, RMC

Deputy Clerk

Annmarie Schryver

**Council**

Barry Benson

Priti Dhariwal

David Glass

Indira Kinsella

Klodiana Malellari

Lissa Montisano-Koen

Dear 4th of July Parade/Family Fair Supporter,

The Borough of River Edge is excited to announce our annual 4th of July festivities' schedule. On Friday, July 4th, our day will start with a parade at 11am sharp, at which various town organizations, residents, and invited guests will join the Mayor and Council, veterans, first responders, and Lady Liberty herself to celebrate America's 249th birthday! Immediately following the parade, the annual Family Fair will kick off with food, drinks, vendors, live music, rides, and activities until 4pm. With over 2,000 people expected to attend, this community event will be a fun day for all to enjoy!

The Parade/Family Fair would not be possible without the generous support of – our local businesses, corporations, organizations, families, and friends in our community. Please consider sponsoring our event, once again, through either a monetary or an in-kind donation.

Family Sponsorship levels:

<u>MAJOR</u>	<u>GOLD</u>	<u>SILVER</u>
\$100	\$50	\$25

*All sponsorships will be acknowledged in our promotional flyer that will reach all River Edge households, be advertised on all social media pages, and be prominently displayed on banners throughout the community. **Major sponsors** can also set up a display table at the event.*

Sponsorships can be secured by completing the attached form and submitting it by mail or email. Checks can be made payable to **River Edge Recreation** and sent to **705 Kinderkamack Road, River Edge, NJ 07661**.

*We kindly ask that you confirm your commitment **by June 13, 2025**, so we can appropriately acknowledge your generosity in our advertisement.*

If you have any questions, please contact the Recreation Department at 201-599-6295 or jricca@riveredgenj.org or djablonski@riveredgenj.org. Thank you for your consideration and we look forward to the 4th of July Parade/Family Fair!

Sincerely,

Joseph Ricca

Mayor

Thomas Papaleo

Administrator

Lisette Aportela

Municipal Clerk

Anne Dodd, RMC

Deputy Clerk

Annmarie Schryver



Council

Barry Benson

Priti Dhariwal

David Glass

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Klodiana Malellari

Lissa Montisano-Koen

2025 July 4th Parade/Family Fair Sponsorship

Business Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone Number: _____

General Family Sponsorship Level:

_____ MAJOR (\$100)

_____ GOLD (\$50)

_____ SILVER (\$25)

Checks can be made payable to **River Edge Recreation** and mailed to 705 Kinderkamack Road, River Edge, NJ 07661.

Thank you for your generosity and support of the 4th of July Parade/Family Fair!

705 Kinderkamack Road - River Edge, New Jersey 07661 - (201) 599-6300